

## **Privacy:**

Last Updated: **16<sup>th</sup> August 2023**

Welcome to Labels Connect UK ("LCUK", "us", "we", or "our"). This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you use our website [www.labelsconnectuk.com] (the "Site") and our products and services ("Services").

### 1. Information We Collect:

We may collect various types of personal information, including: First name, last Name, email address, delivery address, billing address and phone number. We collect this information when you create an account or place an order.

### 2. How We Use Your Information:

We use your personal information to process your orders and improve your overall experience on our website as well as allowing us from time to time to see which promotional material to send you.

### 3. Sharing Your Information:

We may share your personal information with banks for placing orders and couriers for fulfilment of orders. We may send your data to authorities if we are required to by law. We do not sell or rent your personal information to third parties.

### 4. Your Choices:

If you want to know what data of yours we hold, we will grant a subject access request (SAR) and return you a copy of this information under the General Data Protection Regulation (GDPR) within 2 weeks of request. Requests can be made from our contact form. Under message, simply write SAR. You can also request for your information to be updated or update your own information on your account page. Finally, you can restrict or stop the processing of your data. If you don't want to be contacted outside of orders being places, you can opt-out of marketing.

### 5. Cookies and Tracking Technologies:

We use cookies and similar tracking technologies to track users whilst on our site to mark points of interest and therefore improve our websites functionality and efficiency. We also use this technology to save your current session information so that nothing is lost when you leave and return such as shopping cart items and login state. We may also use cookies to make personalised content recommendations and create targeted ads. By using the Site, you consent to the use of cookies.

## 6. Security:

We take reasonable measures to protect your personal information from unauthorized access, disclosure, or loss. However, no method of transmission over the internet is 100% secure. We backup our users' data on multiple systems which are encrypted.

## 7. Third-Party Links:

Our Site may contain links to third-party websites. We are not responsible for the content or privacy practices of those sites. We encourage you to read the privacy policies of any linked sites.

## 8. Changes to This Privacy Policy:

We may update this Privacy Policy from time to time. The updated version will be posted on this page with the "Last Updated" date. Continued use of the Site and Services after any changes constitutes your acceptance of the revised Privacy Policy.

## 9. Contact Us:

If you have any questions or concerns about this Privacy Policy, please contact us at [info@labelsconnectuk.com](mailto:info@labelsconnectuk.com)

**By using our Site and Services, you agree to the terms outlined in this Privacy Policy.**

